

Telling the Story of Change

NOBΞ

Backstory

What's led you to this point? What successes have you been able to celebrate?

Cast of Characters

Who has been involved in getting the organization to where it is today?

How can team members be involved in leading the organization to where it needs to go in the future?

Challenge

What problem(s) do you need to solve for now?

Choice(s)

What decisions will you make?

What's informing these decisions?

Impact

What do you hope will be the impact of your choices? What do you want the future to look like?

What can people expect to change, and what will stay the same?

Stakes

What's at risk if you don't change? What changes in your environment do you need to respond to?